

# ALCOA NYSE-AA

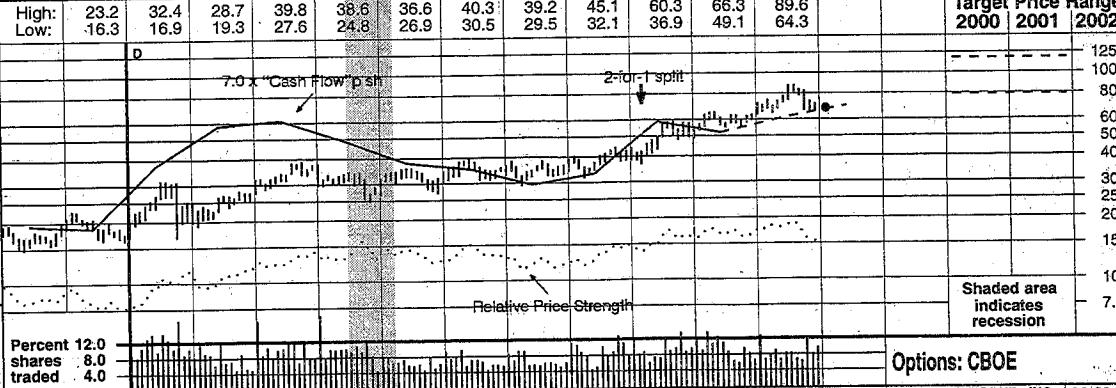
RECENT PRICE **69** P/E RATIO **14.4** (Trailing: 15.7 Median: 15.0) RELATIVE P/E RATIO **0.82** DIV'D YLD **2.2%** VALUE LINE **1224**

**TIMELINESS** (Relative Price Performance Next 12 Mos.) **3** Average  
**SAFETY** (Scale: 1 Highest to 5 Lowest) **3** Average  
**BETA** .95 (1.00 = Market)

**2000-02 PROJECTIONS**  
 Price **120** Gain **(+75%)** Ann'l Total Return **17%**  
 High **120** Low **80**

**Insider Decisions**  
 M A M J J A S O N  
 to Buy 0 1 0 0 0 0 0 0 0  
 Options 6 0 6 6 6 2 2 0 0  
 to Sell 6 0 3 4 1 0 0 0 0

**Institutional Decisions**  
 10/97 20/97 30/97  
 to Buy 185 184 177  
 to Sell 164 171 169  
 Hld's(000) 139510 139087 124820



Year	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
Price	33.42	29.44	32.51	35.44	31.72	26.81	44.06	55.48	61.43	60.30	55.65	55.36	51.24	55.42	70.88	75.71	79.14	85.05
Dividend	3.97	2.00	3.17	3.82	2.81	2.70	5.39	8.39	8.90	7.08	5.49	5.11	4.29	4.82	8.52	7.54	8.85	10.15
Yield	1.99	0.66	1.05	1.71	0.60	0.60	2.07	4.87	5.34	3.30	1.84	1.10	4.00	4.43	3.17	4.40	5.50	5.50
P/E Ratio	9.0	14.7	10.0	9.0	11.0	11.0	8.2	6.6	7.1	8.6	10.0	10.0	12.0	13.0	8.2	9.0	8.9	8.4

Year	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
Revenue (\$mill)	776.0	979.3	1091.0	1071.0	988.1	949.1	905.9	990.2	1249.7	1306.1	1331.9	1420.0	1800.0	1950.0	2215.0	2215.0	2215.0	2215.0
Operating Margin	24.0%	28.4%	26.1%	21.4%	16.3%	14.3%	12.5%	13.1%	18.3%	17.0%	18.5%	19.0%	19.5%	19.0%	18.5%	18.5%	18.5%	18.5%
Net Profit (\$mill)	587.3	623.2	638.3	689.9	697.9	682.4	692.6	671.3	712.9	747.2	734.9	775.0	950.0	950.0	950.0	950.0	950.0	950.0
Income Tax Rate	41.5%	36.6%	36.9%	36.5%	40.4%	38.2%	22.8%	29.7%	30.3%	33.7%	33.2%	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%
Net Profit Margin	4.7%	8.8%	8.7%	5.3%	2.8%	2.1%	7.7%	1.9%	6.3%	4.2%	5.7%	6.5%	6.5%	6.5%	6.5%	6.5%	6.5%	6.5%

**CAPITAL STRUCTURE as of 9/30/97**  
 Total Debt \$2096.5 mill. Due in 5 Yrs \$1515.7 mill.  
 LT Debt \$1549.9 mill. LT Interest \$106.0 mill.  
 (Long term interest earned: 14.3%)  
 (Total interest coverage: 11.9x) (25% of Cap'l)

**Uncapitalized Annual rentals \$58.0 mill.**  
**Pension Liability None**  
**Pfd Stock \$55.8 mill. Pfd Div'd \$2.1 mill.** (1% of Cap'l)

**Common Stock 172,471,001 shs. (74% of Cap'l)** as of 10/28/97

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Net Profit (\$mill)	587.3	623.2	638.3	689.9	697.9	682.4	692.6	671.3	712.9	747.2	734.9	775.0	950.0	950.0	950.0	950.0	950.0	950.0
Income Tax Rate	41.5%	36.6%	36.9%	36.5%	40.4%	38.2%	22.8%	29.7%	30.3%	33.7%	33.2%	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%
Net Profit Margin	4.7%	8.8%	8.7%	5.3%	2.8%	2.1%	7.7%	1.9%	6.3%	4.2%	5.7%	6.5%	6.5%	6.5%	6.5%	6.5%	6.5%	6.5%

**CURRENT POSITION (SMILL)**

Year	1995	1996	9/30/97
Cash Assets	1062.4	616.6	1151.0
Receivables	1843.3	1828.9	1935.7
Inventory (LIFO)	1418.4	1461.4	1297.1
Other	417.6	374.3	399.0
Current Assets	4741.7	4281.2	4782.8
Accounts Payable	861.7	799.2	838.4
Debt Due	693.2	385.0	546.6
Other	1097.3	1189.2	1241.0
Current Liab.	2652.2	2373.4	2626.0

**BUSINESS:** Aluminum Company of America (Alcoa) is the world's largest aluminum producer. Shipped 2,841,000 metric tons of aluminum in 1996. Has 21 bus. units, with 178 operating and sales locations in 28 countries. Rev's from principal markets in 1996: packaging, 26%; transport, 20%; distrib., 16%; alumina and chemicals, 15%; building and construct., 12%; aluminum ingot, 11%. Foreign sales about 44% of total. 1996 depr. rate: 4.8%. Has abt 76,800 employees, 88,300 shrhldrs. Wellington Management Co. owns 6.5% of common stock; FMR Corp., 7.7%; Capital Group, 5.6%; off. and dir., less than 1% (3/97 Proxy). Chrmn. & C.E.O.: Paul O'Neill, Inc. PA. Addr.: 425 Sixth Ave., Pittsburgh, PA. 15219. Telephone: 412-553-3042. Internet address: <http://www.shareholder.com/Alcoa>.

**ANNUAL RATES**

Year	Past 10 Yrs	Past 5 Yrs	Est'd '94-'96 to '00-'02
of change (per sh)	8.0%	2.5%	8.5%
Sales	8.5%	-5%	12.5%
"Cash Flow"	11.0%	-3.5%	19.0%
Earnings	5.5%	-4.0%	15.5%
Dividends	1.5%	-3.0%	11.5%
Book Value			

**Alcoa is poised for solid earnings growth in 1998.** Although uncertainties related to the Asian financial crisis are currently pressuring aluminum prices, we believe that industry fundamentals remain favorable and that prices should improve throughout the year. Management believes that the Pacific Rim, which accounts for only about 10% of AA's annual revenues, will not have a significant impact on the company's operations this year. Meanwhile, AA's St. Croix alumina refinery, with annual capacity of 600,000 metric tons (mt), is scheduled for restart in this year's first quarter. The additional capacity has already been sold for 1998, as the Chinese government recently agreed to purchase an additional 200,000 mt per year (bringing the contract's annual total to 600,000 mt). Moreover, reflecting continued strong demand in the aerospace industry, AA plans to expand its hard alloy extrusion capacity to more than 45,000 mt per year by the end of 1998.

**QUARTERLY SALES (\$ mill.)**

Year	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
1994	2221	2479	2561	2641	9902
1995	3009	3117	3264	3107	12497
1996	3150	3413	3240	3258	13061
1997	3230	3432	3358	3299	13319
1998	3400	3500	3600	3700	14200

**The company should also benefit from an improved cost structure.** Through workforce reductions, AA has increased productivity in the rigid packaging division by about 80% since early decade. Management expects to cut companywide operating costs by about \$60 million this year, effectively completing its \$300 million annual cost reduction program. **The Inespal acquisition is scheduled for completion in early 1998.** (Inespal, Spain's state-run aluminum business, has annual revenues of about \$1.1 billion.) The deal would add 370,000 metric tons annually to Alcoa's aluminum-making capacity, while boosting alumina (material used in the production of aluminum) capacity by one million metric tons. The move is consistent with the company's strategy of increasing its presence in Europe, which management considers to be an underdeveloped market for aluminum. Alcoa sees significant opportunities for growth in the European packaging industry, where many beverage companies are still making their cans out of steel.

**EARNINGS PER SHARE A**

Year	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
1994	.04	.25	.40	.38	1.07
1995	1.08	1.23	1.27	.85	4.43
1996	1.01	.99	.39	.78	3.17
1997	.92	1.19	1.25	1.04	4.40
1998	1.17	1.33	1.45	1.55	5.50

**Alcoa shares are trading well below their 1997 peak.** And though the Asian crisis might continue to pressure the stock in the near term, AA offers attractive 3- to 5-year appreciation potential. Gerard Feenan January 30, 1998

**QUARTERLY DIVIDENDS PAID B**

Year	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
1994	.20	.20	.20	.20	.80
1995	.225	.225	.225	.225	.90
1996	.3325	.3325	.3325	.3325	1.33
1997	.225	.25	.25	.25	.98
1998					

(A) Based on avg. shares out. Excludes non-recurring gains (losses): '82, '11; '83, '36; '84, '14; '85, '76; '86, '76; '87, '95; '90, '16; '91, '12; '92, '87; '93, '36; '94, '1.03; '96, '23; '97, '26. Next earnings report due mid-April. (B) Next div'd meeting about April 12th. Next ex date about April 30th. Dividend payment dates: Feb. 25, May 25, Aug. 25, Nov. 25. (C) Dividend reinvest. plan avail. (D) Incl. intangibles. In '96: \$571.1 mill., \$3.31/sh. (E) Incl. majority-owned subsidiaries from '87. (F) In millions, adjusted for stock split.

**Company's Financial Strength**

Stock's Price Stability	60
Price Growth Persistence	65
Earnings Predictability	30